

PLAN TO ATTEND

Sept. 30

Oct. 1

in conjunction
with the

**STATE FAIR
of TEXAS®**

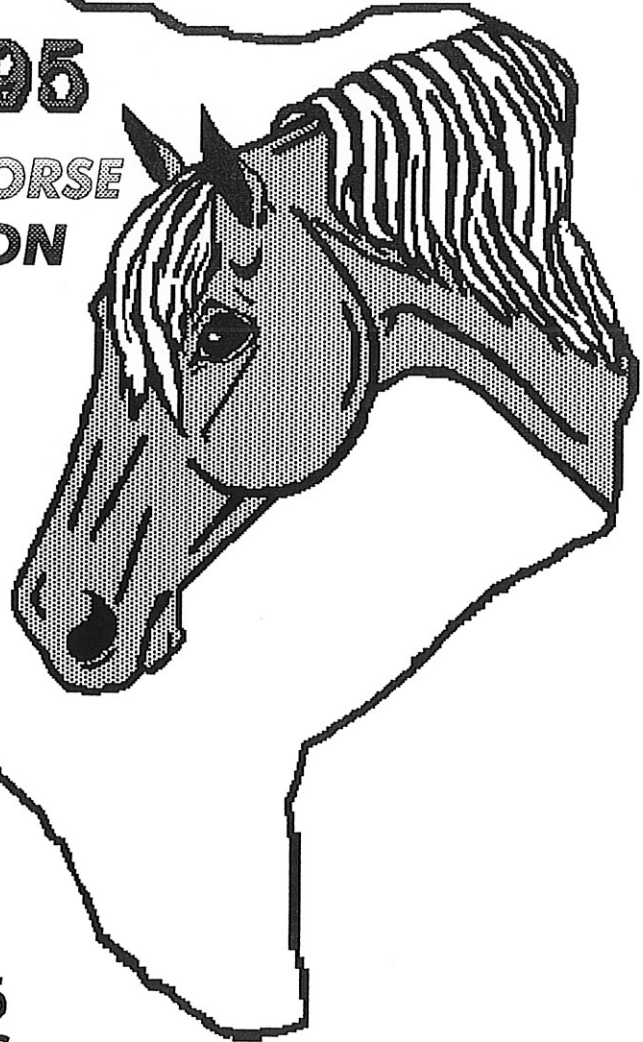
**LONE
STAR**

IN
DALLAS,
TEXAS

LIVE '95

**MODEL HORSE
EXPOSITION**

**VENDORS, CLINICS,
SWAP MEETS, AND
AWARDS GALORE!**



**For complete info.,
Send #10 Self-Addressed
Envelope with \$.64 to:**

**LONE STAR LIVE '95
10097 COUNTY ROAD 461 S.
LANEVILLE, TX 75667-9665**

HEARD IT THROUGH THE HAYNET

BREYER NEWS:

Flash: What's the newest fashion trend to swipe the model horse industry, brought to you courtesy of your friendly Breyer dealer? Why Breyer Ties of course. The one-way-to-finally-force-the-practicality-of-model-horse-collecting-on-your-significant-other kind. They're even 100% silk and fully capable of traveling to an office near you. They come in red with horses, blue with the Gem Twist and green with Kelso. I must have one, who do I contact? Well, Karen Lebeda of The Equine Gallery has them for \$13 plus \$3 shipping and handling (if ordered alone). Check out Karen's great prices on Breyer, North Light, and Hagen-Renaker as well! If you haven't already received a full color brochure of the Breyer '95 line, you can write her for this and a price list at P.O. Box 156, Savoy, IL 61874.

This year's German Equitana Special Run model is "Favory (pronounced FAAvory)," the Pluto mold colored very similar to the regular run Medieval Knight Andalusian, red fleabit with dark red mane and tail, and gray shading on muzzle, hooves and fetlocks. He is currently available for \$40 through Modell Pferde Versand. For more information send an International Reply Coupon (available at your local PO) to Ingrid Muensterer Obere Breite 8, 79771 Klettgau, Germany. Thank you to Nancy A. Young for that juicy tidbit of information!

Let's see . . . less than nine months until Christmas. Better start racking up those gold stars Santa is so very fond of, and saving up money for yourself of course. What ever could this mean? Advertising Age magazine announced that Sears is planning to produce their Christmas Wish Book this year, and it will be primarily toys.

We know what that *probably* means, don't we? SPECIAL RUNS!!!!!!

Hey, did somebody say Special Runs? Toys R Us is the Special Run headquarters for the year!! Look for the Unicorn in glossy black with gold details, Phar Lap in a dusty dun color as well as the classic Arabian mare in the same color in a set with a chestnut pinto Stormy, and one more set - a stallion with a foal this time, Kelso in and Sea Star in chestnut appaloosa. Stephanie Macejko reports that the first shipment of Unicorns have gone out. Some of the above SR's will be referred to as the "medallion" series as they will include a small metal medallion with a horse head. The Unicorn has already begun to pop up in stores around the country (no sight of the others yet), and Nancy Young suggests you check the tip of the horn before taking yours home; the way its packed, the horn is very susceptible to rubs!

1,999 sold! This may not provoke a nervous feeling in your stomach just yet, but come May 14 (tentatively) when QVC hosts a second collector day to feature Breyer horses, just you wait. Unlike the collector's day in January, this May will feature a special color traditional-sized model limited to 2000 pieces. Stay tuned to *The Model Horse Gazette* for specific times. For those collectors on waiting lists from January QVC orders, notes have been popping up in mail boxes announcing the arrival of additional inventory, so be patient your Sham or Western Horse (distinguishable from the regular line by a 1995 stamp inside the leg) may yet be on its way.

No, Breyer Special Runs do not exceed the regular line in numbers, but there is one more! State Line Tack will also feature a SR this year, a

bay Running Mare with a brand (probably white) "SLT." Call 1-800-228-9208 to get the State Line Tack catalog. It was undetermined at press time when the catalog will feature the mare. Keep your eyes peeled, you'll know as soon as we do!

NAMHSA NEWS:

The North American Model Horse Showers Association has officially announced its board of directors. Their passed proposal: voting members of the Board of Directors will consist of four officers and five directors (two from each U.S. time zone) and one voting member from Canada. And they are: President, Sue Stewart (Central); Vice-President, no-incumbent; Secretary, Lesli Kathman (Central); Treasurer, Daphne MacPherson (Pacific); and Directors Ardith Carlton (Eastern), Karen Gerhardt (Mountain), Paula Hecker (Eastern), Elaine Lindelef (Pacific), Jan Stevens (Mountain), and Cathy Tweedale (Canada). Congratulations to all and Good Luck with all the busy work ahead of you!

We have been informed that Planning is underway for the 1995 North American Nationals in Lexington, KY (to be held the same weekend but not affiliated with Breyerfest 1995). It will take place on Thursday, July 27, 1995 at the Holiday Inn North in Lexington, KY. Need more information on qualifying? Contact Ardith Carlton (Chair, NAN Planning Committee) P.O. Box 18083, Columbus, Ohio 43218-8083. For information on getting your live show qualified for the NAN, contact Lesli Kathman (Secretary, NAN) 1001 Mill Lane, Madison, AL 35758. Please take note that there is no need to contact the committee for your show packet as all qualified show packets will be sent to eligible showers as soon as they are ready.

NEWS FROM LAURA PERVIER:

Lone Wolf Star's new shipment of North Lights has arrived featuring the NEW Dartmoor and Fell Ponies. The Dartmoor is approximately 5 3/4" high and 7" long in a walking position with his head up in the air and strong wind blowing through his mane and tail. The Fell is approximately 6 1/2" high and 7 1/2" long who appears to be pivoting to the right.

If you missed the March 31 deadline for joining the North Light Guild's charter year, don't miss out on the second. The collector's piece has not yet been determined. The cost is \$47 check or money order made out to Laura Pervier, 7525 W. Bernhill Road, Spokane, WA 99208-8246).

Laura has also received a shipment of Corlett resins, including a lying down Clydesdale mare and foal available in both bay or black mare. She also has three different sizes of the Corlett Zebra. Again, contact her by mail for specific pricing information.

Attention Long Ear Fans! Laura also has some very "hairy (looking)" resins of donkeys by Conversation Concepts. They come in reddish brown, grey and dark brown, all with mealy marks including under the belly. They are Approximately 4 1/2" to the ear tip and 4 3/4" long, standing square with head turned slightly right. Cost is \$20 plus \$3 shipping and handling. Also, from the same company, zebras which are very similar to the donkeys for \$17 plus \$3 shipping and handling.

FLASH: NEW MOLDS!

The big news with new molds and models is the much anticipated release of Black Horse Ranch's new line of reasonably priced resins (see ad this issue). The first is Maiden Mare-ian, an Arabian Mare in a walking position and a Shetland Pony in a walking position as well. Karen Grimm writes that the line was designed with model horse collectors in mind as opposed to the usual toy market from which model horse were first created. Their line is dedicated to the current

breed standards and will feature impressive representations of particular breeds in the models to come. These will include the Quarter Horse, Mr. Conclusion, and the Black Horse Ranch Appaloosa champion, Color Me Andrew, who will be available in two poses! Next scheduled models are a Clydesdale in a show stance molded with and without a harness.

Another exciting release it "Lets Fiesta" a Bashkir Curly by Kathleen Moody of DaBar Enterprises. He is in a cantering position available for \$143.00 postage paid.

NEW CATALOG FOR RIO RONDO:

Carol Williams of Rio Rondo Enterprises writes that she is in the process of putting a new catalog together and would like to know what collectors want to see (sorry, no English saddles). Already, the Rio Rondo "steel and brass" items are being converted to nickel or gold plated brass and will be available mid-April. Contact Carol Williams, P.O. Box 111, Copeland, KS 67837.

Continued on Page . . . 28



TARDIS STABLES' APPALOOSA ONLY TULIPTIME PHOTO SHOW
May 29 - June 5, 1995

Pix due by May 20, 1995



RULES

1. ALL Appaloosa colored horses are eligible. Halfbreeds welcome! Must have Appaloosa patterning! 2. Proper tack and obstacles required in performance classes. 3. Dual pix (taped together) will be disqualified. 4. ENTRY FEES; \$.50 per pic under 5 pix. 5-10 pix=\$2.50, 11-20 pix=\$3.00, 21-30 pix=\$3.50, over 30 pix=\$4.00 5. awards; Entrant dependant, at very least, Appy Rosettes for GRAND and RESERVE, and ribbons for 1sts.

CLASSLIST

GENDER

- 1. OF STALLIONS
- 2. RRH STALLIONS
- 3. OF MARES
- 4. RRH MARES
- 5. OPEN GELDINGS
- 6. OPEN FOALS/YEARLINGS
- COLOR****
- 7. OF BAY
- 8. RRH BAY
- 9. GREY/BLACK
- 10. OF CHESTNUT/SORREL

- 11. RRH CHESTNUT/SORREL
- 12. ROANS
- 13. PALOMINO/DUN/BUCKSKIN
- 14. OTHER COLORS

PATTERN

- 15. OF SPOT BLANKET
- 16. RRH SPOT BLANKET
- 17. FROST BLANKET
- 18. WHITE BLANKET
- 19. SEMI-LEOPARD
- 20. leopard
- 21. OTHER PATTERN

BREEDING

- 22. OF PURE APPALOOSA
- 23. RRH PURE APPALOOSA
- 24. PONY OF THE AMERICAS
- 25. APPALOOSA SPORHORSE*
- 26. ARALOOSA
- 27. WALKALOOSA\$
- 28. OTHER BREEDING
- PERFORMANCE**
- 29. WESTERN PLEASURE
- 30. ENGLISH PLEASURE
- 31. OPEN TRAIL

32. BARRELS/POLES

- 33. HUNT/JUMP
- 34. ROPING/CUTTING
- 35. OTHER PERFORMANCE (limit 2)

MISCELLANEOUS

- 36. HEADSTUDY
- 37. SIRE/GET@
- 38. DAM/PRODUCE@
- 39. STABLES' CHOICE(2)
- 40. JUDGES' CHOICE(a11)
- 41. OF SHOWMANSHIP#
- 42. RRH SHOWMANSHIP#
- 43. OF LIBERTY#
- 44. RRH LIBERTY#

NO CROSS ENTERING!

** - For leopard Apps, PLEASE use spot color to determine color classes! @ - Must be in same pic! # - Showmanship classes, halter required, Liberty classes, NO tack allowed! * - WB, TB breeding. \$ - Gaited breeding

TS MODELS ARE NOT ELIGIBLE!



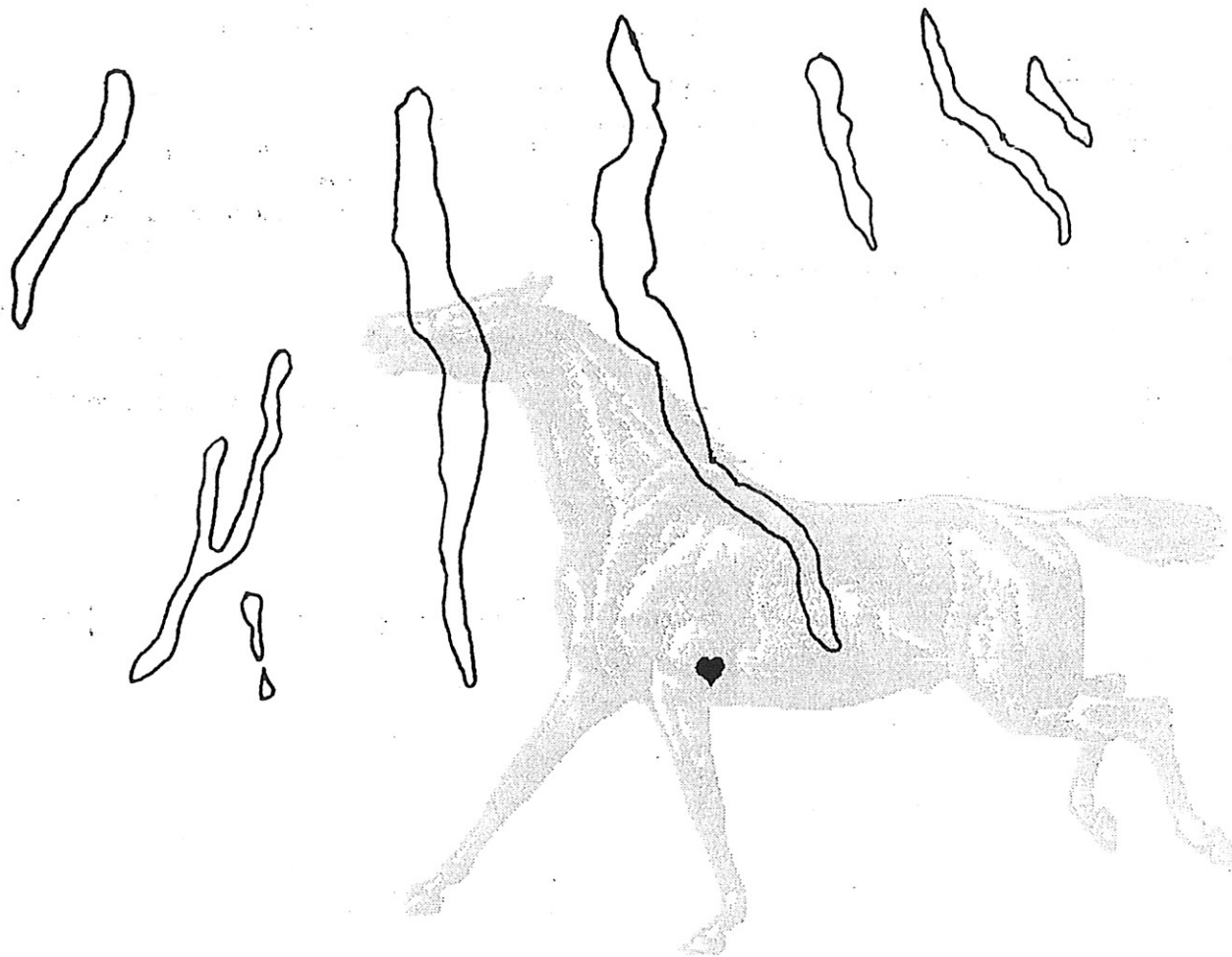
Send all entries to;



Tardis Stables
Marie J Spinella
93 Franklin Ave Oakville 11s
Watertown, CT 06779-1418

Heart of the Finger Lakes

LIVE



June 10, 1995

Enfield, New York

double stamped

LSASE to: Jackie Arns
24 Oak Brook Dr
Ithaca NY 14850

Leslie Phelps
6 Abbot Lane
Ithaca NY 14850

FOR SALE FROM BAYOU WORKSHOPS

SASE to Jamie Coughlin, 1525 Britton Rd., Lynn Haven, FL 32444-3311. (904) 265-8346.

Prices are UPS ppd., add \$2 for PO del/ins. Overseas rates vary. TERMS AVAILABLE.

Some trades accepted, send all lists. First price is a DISCOUNT for one time full payment, price in () is for terms/trades. Trade models must arrive before item is sent, buyer resp. for post.

Key to condition: M/NIB - Mint/new in box, 4 - excellent, may have fac. rubs on edges. 3 - Very good may have few faint marks. 2 - some rubs/marks, too good to RR, 1 - RR prospect.

OF BREYERS

| | | | |
|-----------------------------|---|---------------------------------|--|
| DONKEY | Old, light grey, 4, chalky, \$25 | SHETLAND | Old gloss. palo. pinto, 4, \$35 |
| PR.FLOWER | SR Europ. bay blanket L.Phase, 4+, \$75 | JUMPER | MIB, bay, \$30 (no trades) |
| L.PHASE | SR BUCKSKIN! show special, 4, \$125 (\$150) | *HYKSOS | LE, bronze Arab, \$75 (\$100) |
| HANOVERIAN | LE "Gifted" bay, bl, 4 sox, 4 \$75 (\$100) | CIPS | LE Pinto Paso, 4+, \$55 |
| HANOVERIAN | SR Europ. black, 4 sox, blaze, 4+, \$90 (\$115) | HALLA | blood bay, no star, 3+, \$45 |
| CLYDESDALE | SR Blue roan, 4+, \$40 | HOBO | Trad. buck. PharLap, 4, \$50 |
| CLYDESDALE | Disc. Bay stallion, 4, \$25 | MID.SUN/TWH | Disc.blood bay, rub on hip, 3+, \$35 |
| CLYDESDALE MARE/FOAL | Disc. chest., both 4, \$35 | OLD TIMER | Gl.d.g. 4+, OLD, \$75 |
| WELSH | Black SR cantering, 4+, \$40 | DENVER/BLAZE | SR bay Kelso/QH foal, NIB, \$35 |
| RUN. STAL. | Disc. old Red roan, 4, \$95 (\$120) | 5-GAITER | dapple grey, 4+, \$30 |
| PAM | Semi-gloss bay, 4-, \$40 | PROJECT UNIVERSE | Disc. chest. tob., some yellow, 4-, \$20 |
| HAFLINGER | SR chest w/grey m/t, 4, \$40 | BLANKET APP SCRATCH FOAL | 4+, \$15 |
| 5-GAITER | JAH 94 blue roan, 4+, \$85 (\$100) | ABDULLAH | LE d.g. trak., some yell. 4-, \$45 |
| MAN O' WAR | Trad. 4- \$20 | STABLEMATE | Alab. Arab mare, 3+ yellowed, \$10 |
| TRAKEHNER | Disc. medium bay, have 1 lighter, 4, \$50; have 1 darker w/spot on hip, few sm. rubs/marks, 3+, \$45. | | |
| CATALOGS | 88-1 available, 89-2, 90-3, 91-1, 92-1, 93-2, 94-2, \$1 ea. or 1 free with each model purchased. | | |

OF OTHER MOLDS AND GOOD STUFF!

All matte/mint unless noted.

- HAGEN-REN.** DW Unicorns #682 turn. missing 1/2 horn, #680 head down, rep. horn, \$125 (\$150) EACH. Glitter sitting paw up Himalayan kitten, white w/choc.pts., matte, NOT mini, \$30; Disney mini gl. Flower, \$60; mini gl. Skunk #95, \$5; min.gl.#271 br. squirrel, \$6; mini gl. gr. squirrels 271, 272 \$6 pr.; mini br. bear papa/baby w/fist back, #226/216, glos. set \$12; mini gl. cavemen 071 sit. missing foot, hands, \$3, standing missing l.hand, \$5; #962 Triceratops, gl. \$6; Pterydactyl ??, gl. \$8; Diplodocus w/baby, 970,971, \$5; Tyrannosaur #967, gl. \$6; Green dragon family, 309,310,311, \$15 set; Br. rear. baby goat 239, gl. \$12; Chimp. mom/baby 312, 313, gl. \$15 set; newer stand. Grizzly, gl. 328, \$9.
- UNKNOWN** Wood carved chick in cradle, mini, German?, \$10; copy mini H-R Teddy Bear, \$1; mini ceramic skunk, matte, \$2; mini chicken on nest, ceramic matte, \$2.
- FRANKLIN MINT** Black Beauty, cantering on base, solid black porc. signed base, \$125 (\$150). "Noble Horse" Budonny Black Jumper, \$85 (\$95) will trade for other "Noble" horses. Palo. QH "Noble Horse" series, \$85 (\$95) will trade for other "Noble" horses.
- BESWICK** Afghan Hound, Ch. Hajubah of Davlen, #D2285, gl., mint, \$65 (\$85).

| | |
|--|---|
| INTERNATIONAL MODEL HORSE COLLECTORS' JOURNAL | OLD, B/W mag. same size JAH, Marney Walerius editor Collector's item! 8 issues, 76-78, \$20 ppd. for all. |
|--|---|

OBSTACLES BRIDGE-large plastic bridge 3 interlocking pieces, Trad/Cl. \$8. WAGON-wood, draft or ox, needs shafts/seat, \$10. SLEIGH-wood, metal runners, needs shafts, seat, \$10. BARREL SET-white, 3 Tr. open 1 end, 1 open both ends, 1 cl. closed, \$10. ALL OBSTACLES FOR \$30.

CUSTOM MODELS

JOIE-zebra RR by S. Kulwicki, from Trad. TB mare, walking, live placed, \$100 (\$125)
FANCIFUL-NSH mare bay tobiano, PAM rem. by Milstead, R/H by Coughlin, in halter position, sculpted m/t, LSQ, lovely! \$100 (\$125). **PRINCE DARIUS**-Half Arab st., RR CLBlkStal halter pose, sculpted m/t, chest. tobiano, LSQ, \$80 (\$100). **OSC TB STALLION**-one of a kind sculpture, bay, hunter pose, larger than Trad., not LSQ (base narrow), photo wnr. \$75 (\$100).
SEABREEZE-Paint mare, black tob., L.Phase in western jog, great pleasure prospect! \$200 (\$225)
SPORTY JAMES-QH gelding, RRH SHS cantering, bay, a super performance horse who is a multi-Grand live and photo champion, tons of pic. \$400 (\$450). **SIR SIMON**-Arab stal. RRH PAS, resculpted w/Khemo head, red chestnut, sharp! \$150 (\$175). **HUNTER'S FLAME**-Paint mare, RRH Rug.Lark cutting, chest. overo, Multi-Grand live/photo, \$400 (\$450).
WINDSONG-Hanov.stal, fleabitten grey, RRH TrMOW, hunter halter pose, braids, eng. pic., live and photo champ., \$175 (\$200). **SM SWAPS**-rrh jog., head/neck arched/down, d.g., pic. \$35.
MAGIC HUNTER-App Sporthorse st, RRH ClAndSt, bay/blanket, braids, flashy, \$75 (\$95)

To receive the next illustrated list of custom models send a bus. sized SASE marked Spring. If you sent an SASE marked "Fall" it is still here, you don't need to send another. List should be out by March!



SPOTLIGHT ON MODEL HORSE CLUBS

By Juanita Snyder

Janet Piercy once said in her book *The World of Model Horses* that clubs and newsletters were "a wonderful way to meet new friends, show your models, and gain valuable experience within the hobby." Many of us got our start in the hobby as closet collectors, only to later branch out into other areas (customizing, tack and prop making, article writing, etc.) because of the knowledge acquired and encouragement of these same clubs and newsletters.

WHY WE JOIN

There are literally thousands of collectors out there spanning the globe, but no matter the culture or language, all essentially share the same reasons for joining clubs:

1) EDUCATION

- the opportunity to learn more about a favorite breed (i.e. Arabs, Mules, etc)
- the opportunity to have a classlist catering more towards a particular breed (obviously Arabs & Drafts would not show in the same types of events)
- the opportunity to gain experience in varying degrees of disciplines (i.e. photoshowing, photography, remaking, tack making, writing, etc.)

2) ENTERTAINMENT

- to promote a certain breed, color, gender, size, or make/mold/finish
- the thrill of campaigning models towards specialized cumulative award programs (i.e. Region of Merit, etc.)
- to compete in exciting club contests, raffles, year-end award, etc. and win nice prizes
- the opportunity of an established monthly photo show circuit as opposed to sporadic shows on the open circuit

3) UNITY

- to enjoy a little comaderie, gain a little hobby legitimacy
- a way to fend off isolation, especially for those living in sparsely populated areas
- to discuss topics, exchange ideas, help novices, etc.
- the opportunity for a market place to make contacts for buying, selling, and trading models and related material

One group in California I know of, get together a few times a year to have a "Pool Party" complete with food, bathing suits, and lots of model talk. Another group based in Texas have

annual swap meets along with a special "Christmas Exchange Party" in which clubbers draw names and exchange gifts consisting of useful model paraphanelia. Yet another group in Colorado sponsors local hobby clinics such as tack making and photography sessions. All in all, fantastic ways for hobby veterans to help encourage novices!

FINDING A CLUB TO JOIN

Dozens of model clubs have come and gone since the late 1960's. Today there are well over 100 clubs and group newsletters "doing their thing" via mail, fax, and E-mail service routes. Finding a club to join will be the least of your worries. Deciding which one(s) to join will more likely be your greater challenge since clubs often range from breed specific to special interest (color, gender, size, finish), to regional-based organizations.

One way to decide is to look at your collection or showstring. If you have many different breeds, you might be better off with a general all-breed-type club. If you really only show/collect one or two specific breeds (like Arabians or Mules), then perhaps a club geared specifically to that breed might better suit you. The same goes for collectors of particular size, color, or finish models.

For novices especially, join only one or two clubs until you really know what you're doing. You'd be surprised at how caught up and busy you can get (showing, photographing, customizing, recordkeeping, writing letters, doing housework, homework, school or job activities, etc.). As Janet Piercy summed up in her book, "It is far better to be an active member in one club than a miserable non-participant in several."

Begin by sending off for sample issues of several club newsletter or journals whose clubs interest you. Generally these will reflect the excitement or lack thereof in a club. If it is a beginning club, you may need to cut them a little slack, keeping in mind the limited amount of time and experience available to them at the moment. Give them a chance to experiment and mature. A nice club newsletter should have classlists, ads, columns, contests, member input, and other activities that make you really want to participate.

Next, request a rulesheet or membership packet which should answer basic questions like: cost of yearly membership dues? cost of newsletter? number of issues mailed each year? are there sample copies available to lookover? number of subscribers and active members? does the club have its own registry? will your models get personal ID numbers? are there registrations limits? are there any breed, color, gender, size, or make/mold/finish restrictions? is there an appointed pointkeeper or do you have to keep track of your own points? is there an awards program available to campaign models for? is there an annual NATIONALS? cost of show entry fees? and finally, what provisions are

there provisions for foreign members regarding entry fees and postage?

An additional tip for foreign hobbyists: There are many American clubs that would simply love to have you so don't let a little thing like postage keep you from joining. Here are several ways to get around that problem. Of course, there's the standard

International Reply Coupon (IRC), available at all postal offices. They are mailed to show holders and club directors in lieu of postage. A second alternative would be having someone purchase USA stamps for you. A third route could be to enclose a little extra cash to cover return postage for each show.

For entry fee problems, the most popular method is to enclose American cash, but that doesn't come without risks. In my experience, there are a couple of better ways. The first is the option of purchasing "Show Coupons," also known as "Club Coupon Vouchers." Usually available from club officers, they end the awkwardness of having to deal with foreign checks, money orders, exchanging stamps, etc. Since entry fees are prepaid in advance and already in the club's treasury, it eliminates the need for having a stack of American dollar bills readily available to cover entry fees for American shows. What foreign member wouldn't appreciate the opportunity to cut in half the number of trips to the bank just to purchase foreign currency by which to enter shows? The only drawback is that the coupons cannot be used in any other shows outside the club.

The second alternative regarding show fees and postage is "boarding" photos, now a popular thing to do. Befriend another clubber or even one of the club directors and arrange for them to "show" your photos in monthly point shows on your behalf. That way you save on postage and time since your photos remain in the



states, and only results need be collected and mailed to you periodically to let you know how your showstring is doing.

STARTING YOUR OWN CLUB

Usually, hobbyists start new clubs for at least one of the following reasons:

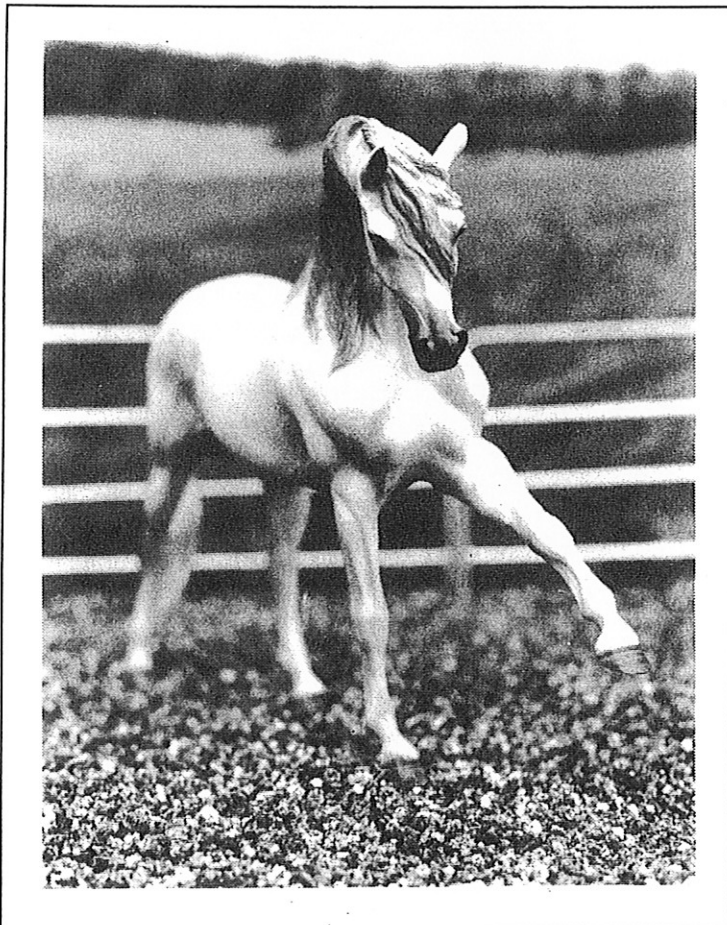
- to fill a void in the hobby of a particular breed, type, color, gender, size, or make/mold/finsh
- to promote a certain breed, color, gender, finish, etc.
- to combine several breeds or types in order to be able to show all in a single club
- to encourage and generate interest in the hobby by providing a positive atmosphere to show, share news and ideas, etc. and thus attract outsiders
- to allow for fairer competition by separating by breed, gender, size, finish, etc.
- to allow for separate novice, intermediate, and advanced shows
- to allow for the gathering and banding of local or regional exhibitors

Sometimes though, disappointment in another already existing club can spark the creation of a new one. Or else, a new hobbyist will inherit or take over the reins to an already successful or fledgling club from its original founders. College, marriage, kids, and careers all have a nasty way of encroaching upon our precious hobby time!

The best advice I can give you about starting a new model club is to gain experience first! Be an active member in several other clubs before

taking the big plunge. "There are so many excellent clubs out there already that need active members," contends **Katie (Farthing) Carter**, *Director of the National Equine Miniature Exhibitors Association*. "Consider if your efforts would be better spent supporting an already existing club. Offer to be pointkeeper, etc. for them."

***Take note here that one particular**



The Spanish Breeds Association is one example of a breed-specific club, which allows those interested in Andalusians, Paso Finos, and Lippizaners for example, to compete in an atmosphere dedicated to the specific interest of these breeds.

club contacted me with a special request for seeking persons to help run it. See sidebar at end of story for more info.

Next, be honest with yourself. Do you really have the time it'll take to write, type up, xerox copies, and still mail newsletters to members every other month without fail? So often it can take away spare quality time with spouses, kids, jobs, etc. "Members expect prompt regular news and responsible guidance," writes **Laura Behning**, *President of the American*

Model Morgan Horse Association. "There are too many clubs falling apart because Presidents have their hands in too many pots."

Another thing to consider is the expense. Few clubs ever really manage to meet the financial aspect of it. So if you're going into this expecting to make a little money, you are in for a rude awakening. More likely, you will find yourself dipping into your own pockets.

"Access to a copier and PC can make your life easier," declares **Lisa Stran**, *Director of the Atlantic Coast Model Horse Association*. In the very least you should have a good quality typewriter. There are also some nice computer graphics available today, although the old-fashioned cut and paste method can still yield a nicely balanced and attractive newsletter. Keep an eye on print size though. Shrinking down some editorials and other information is alright but not to the expense of causing eyestrain.

In addition, ask yourself if you have both the time and patience to keep track of who's in the club and which memberships are due. If you are running a registry, then chances

are you'll also be doing the pointkeeping. Don't be shy about delegating responsibilities to others. The biggest mistakes I've seen is trying to be President, Secretary, Treasurer, Pointkeeper, and Newsletter Editor all by yourself.

If you aren't scared off yet, decide what kind of club you want: breed specific or special interest? regional restrictive or international? Usually the more general you make it, the larger your audience. Remember though, this is not a golden rule. "Try and start a club that isn't already out

Does your stable or business have its own professionally designed and printed personalized stationery?

Well why not? Did you know that you can get 100 sheets of matching letterhead and envelopes for the average cost of a model? That's right, and just think of the impression your stable or business will leave behind with professionally designed and printed letterhead, envelopes, and even business cards, rubber stamps, and printed marketing supplies (sales lists, promotional flyers, newsletters, etc.). We're offering you a leg up on the competition -- write now for our easy to read catalog of personal and business stationery (no SASE necessary)!



Insta-Print Inc.
3101 Brookpark Road
Parma, Ohio 44134
(216) 741-6500
FAX (216) 741-1181

We would also be glad to quote *any* of your printing needs
Printing The Model Horse Gazette since 1994!

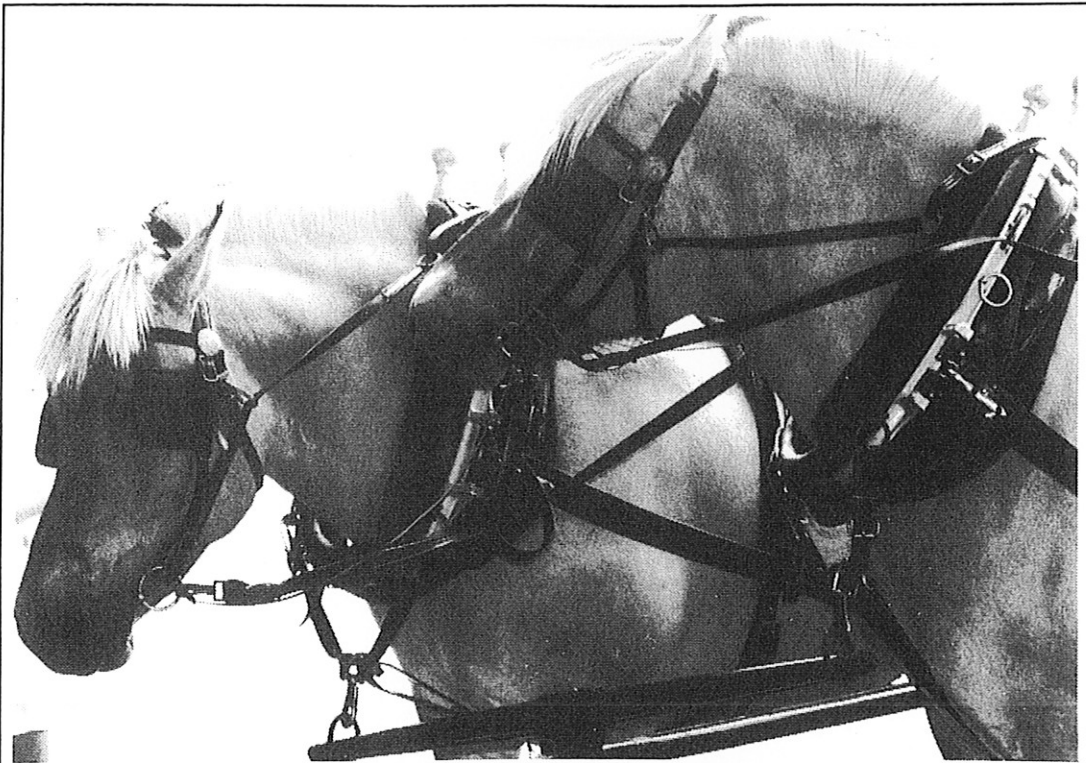
there," suggests **Thea Ryan**, *President of the Model Other Breed Club*. "Find some niche that is left to fill." **Mary Ann Dalton**, *Vice President of the Canadian Model Club and Registry*, agrees. "Duplicating services already being offered by an existing club defeats the purpose, splits membership, etc." You would be better off creating a new topic or focus for a club. Ask around, check hobby magazines.

You'll need a way to keep track of members and their models. It can be elaborate with an internal club

registry, complete with individual model registration numbers, or with just numbers issued only to members. you will have to keep track of all this on either a computer file or the old fashion way, on 3x5 index cards. Some clubs opt for a binder or notebook instead with info listed on separate pages. Information required will be the model's name, age, breed, gender, color, markings, an attractive registration certificate, listing pertinent info so that members can remember their registration numbers.

Next, you'll need some kind of point system to determine winners for year-end hi-point awards. When models place in a show each month, they should receive points for each placing so at the end of the year the model with the highest accumulative score can win hi-point model of the year and so on. There are several ways to go

about tabulating this. Your best bet would be to scan the systems used by other clubs (from all those other club info packs you've been busy sending off for all this time) and writing that club President or Pointkeeper for advice.



The Model Norwegian Fjord Club is a new club (1995) dedicated exclusively to the Norwegian Fjord. In the case of specific clubs, this not only offers a place for existing fans of certain breeds to get involved, but often generates outside interest in the breed. More Fjord models are popping up from North Light to Janice (Brent) Starr's newest sculpture after her own Fjord, Dieter.

More about year-end awards, you'll want to find ways to generate extra money to afford prizes. So often it has to come out of your pocket. Be prepared to counteract with benefit shows, auction/raffles, and contests. Don't be shy about asking for donation items. Clubbers are among the most generous of people. "Try to give out useful things for year-ends," urges **Angela Tupin**, *President of the National Model Paint Showman Club*. "Members appreciate such prizes as models, tack, props, free ad space, etc." One club gave its hi-point winners gift certificates purchased from the model horse or tack vendor of the recipient's choice. Another awarded prepaid ads to Breyerfest bound vendors.

Another aspect to consider implementing in your new club are kinds of activities that will set you apart

from other clubs. A good example is the *Star Travelers Model Horse Club* (formerly the *Imperial Mounted Guard*) who combined the love of horses with Sci-Fi interest. Other ideas are games, contests, special get-togethers (like live shows or seminars),

a good novice network, and group projects. While reviewing several clubs for this article, I was presented with some wonderful club activity ideas.

For example, *The Hoosier State Horse Shower's Association* offers

an annual member yearbook, while the *All Breed Model Horse Collector and Shower's Club* sponsors several local tack making and photography sessions each year. Another club, the *Combined Color Breeds Association* has a unique Queens Contest for model handling dolls. Yet another popular group, the *Horsin' Around Club*, has gained notoriety for their fun and exclusive games and contests such as "Pony Keno" and "Horse Bingo." The former involves the show secretary or club president drawing one to three member ID numbers each newsletter, with winners receiving a small horse-related prize. These range from stamps and stickers to books or models. "Horse Bingo" is played by giving members a bingo board and set of 15 numbers each issue in which to check against the gameboard. Winners receive a small token prize ranging from stickers to candy.